

## **Product FAQs**

### Q: WHAT IS BILD?

**A:** BILD is a 100% polyvinyl print media product that is custom printable. Suitible for grand format printing with UV Digital, Solvent and Screen Printing Inks.

# Q: IN WHAT SURFACE TEXTURES IS BILD CLEAR PRINT MEDIA AVAILABLE?

**A:** Standard stock textures include Ceramic and Wood Grain. Other textures are available for custom order; Diamond Tread, Levant and Small Coin.

### Q: CAN BILD PRINT MEDIA BE USED OUTDOORS?

A: Yes, BILD solid print media is the perfect fit for outdoor use. It should be adhered for best results. BILD clear print media can be used in some cases, although heavy or prolonged water exposure can cause the material to cloud slightly, but once dry the material will return to its normal clarity. The use of BILD print media in extreme cold temperatures is not recommended. BILD print media should be tested in an outdoor application prior to the installation of the product.

### Q: IS BILD PRINT MEDIA UV STABLE?

**A:** Yes, BILD print media has UV inhibitors built into the product. Tests have shown that 3 year light fastness can be achieved with BILD print media. The end user must determine their individual end use requirements and suitability for their application.

### Q: CAN I PRINT ON BILD PRINT MEDIA?

A: BILD 75 mil print media is designed for the most demanding of applications and is only printable with Grand Format solvent and UV digital and screen printing equipment. BILD 75 mil print media will not run through Roland, Mimaki or Mutoh type narrow format, ecosolvent printer. The material has a minimum thickness of 0.075" and print heads need to be adjusted accordingly. BILD 35 mil clear print media can be printed on large format, eco-solvent printers that can accommodate 0.035in thick materials.

### Q: WILL THIS MATERIAL WORK WITH A VACUUM?

**A:** No, if your printer uses a vacuum, it is suggested that the edges of the material are taped down or use a jig such as a peg board between the material and top of the bed and turn off the vacuum on the printer.

# Q: I DON'T HAVE WHITE INK ON MY MACHINE, WHAT ARE MY OPTIONS?

**A:** A white PSA may be laminated or a white latex primer can be applied with a roller or a airless sprayer. When rolling the primer onto the BILD print media, we recommend applying two thin coats instead of one heavy coat. When printing on BILD print media with solvent inks let them de-gas and cure for 24 hours prior to the application of white primer.

# Q: ARE THERE ANY TYPES OF SUPPORT PRODUCTS OR ACCESSORIES FOR BILD PRINT MEDIA?

**A:** Yes, Better Life Technology carries and recommends products for seaming, adhering and finishing. Visit our website for more information: www.bltllc.com.

#### Q: DO I NEED ADHESIVES WITH BILD PRINT MEDIA?

**A:** BILD print media can be applied permanently or in temporary applications with the use of adhesives. Adhesives are not required, but will assist with holding the material in place. All standard flooring adhesives and roll adhesives, used for mounting digital applications, are suitable for use with this product.

#### Q: WHAT FORMS OF BACKING CAN BE USED AND WHY?

**A:** Better Life Technology distributors stock an anti-slip backing product with a clear adhesive on the back. It is a rayon fabric coated with a semi-rough, black polyvinyl slip resistant coating. It is sold on 54" x 25' rolls. Closed Cell Neoprene Foam, Rubber, Felt and other backing materials may also be used, but are not stocking items.

### Q: HOW DO I CLEAN BILD PRINT MEDIA?

**A:** When a second surface printing process is used (recommended for all BILD clear print media), because the ink is not on the surface, it can be cleaned with any products that are suitable for vinyl flooring. BILD print media can also be vacuumed, polished or waxed in commercial applications.

### Q: HOW DO I INSTALL BILD PRINT MEDIA?

**A:** See our installation training guide.

