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bildTM
a product of Better Life Technology, LLC

Build an Image with Lasting Durability

Create an environment that your customers will love. Whether you are using brightly colored graphics as a source of way finding and leading people to your hottest deals, placing a large custom graphic in the middle of your high traffic areas, or showcasing your brand in a way that your customers will want to stop and admire, BILD is the product that will bring your concepts to life. With BILD Print Media, you can make a positive impression with lasting durability that is cost effective so you can continue to promote your brand, as often as you need to. Stand out from the competition by thinking outside of the box in how you bring your message to market. Don't just tell them, but show them! Get the conversation going amongst your customers and leave them talking about you long after they have left.

BILD Print Media is a one-of-a-kind product, designed as a grand-format print media, suitable for a wide range of free floating and permanent applications. BILD Clear is best suited for second surface printing, offering the most durable material wear layer in the industry, while BILD Solid is best suited for top surface, with an exceptional material wear layer.

BILD Print Media is the perfect solution to provide a stimulating, visual experience of your brand.

KEY FEATURES

FEATURES OF BILD CLEAR

Floor to Wall to Everything in Between	<ul style="list-style-type: none"> • Lead your customers to your hottest deals with way finders throughout the store • Create the perfect photo opportunity for fans at the sports arena with free floating logos. • Heading into tradeshow season? Bring the conversational piece with a floor mat boosting your brand. • Tell your customers about upcoming deals at the check-out counter with creative POP mats. • The options are only limited to your imagination!
Durability	<ul style="list-style-type: none"> • Will withstand high traffic • Image protected by 2nd surface printing • Recommended for indoor use • Easy to clean surface with everyday vinyl safe products
Material	100% Polyvinyl, with the graphic printed directly under our material with second surface printing.
Multiple Installation Types	Repositionable, Temporary, Permanent
Standard Sizes	Now available in a variety of standard sizes
Multiple Finishes Available	Ceramic and Woodgrain
Multiple Accessories	Anti-slip backing to keep your free floating image in place. Seam tape for a flawless full floor install, adhesive
Warranty	Feel confident in our product with our 3-Year, Limited Warranty

FEATURES OF BILD SOLID

Floor to Wall to Everything in Between	<ul style="list-style-type: none"> • Allow your customers to be submerged into a relaxing oasis with wall to wall flooring using any scenic image. • Keep hungry customers busy in line at your food truck while they read your menu on your outdoor floor mat. • Provide educational materials in a format that make learning fun with an infographic mat. • The options are only limited to your imagination!
Durability	<ul style="list-style-type: none"> • Will withstand high traffic • Can be used outdoors • Easy to clean surface with everyday vinyl safe products
Material	100% Polyvinyl, printed directly on material and finished with a top coat.
Multiple Installation Types	Repositionable, Temporary, Permanent
Standard Sizes	10' x 61' standard size
Multiple Finishes Available	Ceramic and Super Smooth (offered in white)
Multiple Color Options	Absolute White, Midnight Black, and Slate Gray
Multiple Accessories	Anti-slip backing to secure your image, welding rod options to match your product color, and seam tape to create a flawless install, adhesive
Warranty	Feel confident in our product with our 3-Year, Limited Warranty

CLEAR CERAMIC & WOODGRAIN



ABSOLUTE WHITE SUPER SMOOTH



MIDNIGHT BLACK CERAMIC

SLATE GREY CERAMIC

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PRODUCT COMPARISON

	BILD CLEAR 35 mil / 0.035 in	BILD CLEAR 75 mil/ 0.075 in	BILD SOLID 75 mil/ 0.075 in	BILD SOLID 85 mil/ 0.085 in
Available Roll Sizes	54in x 25ft	5ft x 10ft Sheet/Roll 5ft x 50ft Roll 10ft x 50ft Roll	10ft x 61ft Roll	5ft x 10 ft Sheet/Roll 10ft x 61ft Roll
Colors	Clear	Clear	Absolute White Midnight Black Slate Gray	Absolute White
Finishes	Woodgrain	Ceramic Woodgrain	Ceramic	Super Smooth
Slip-Resistant	•	•	•	•
Backing Available	•	•	•	•
Core Size	3 in	6 in	6 in	6 in
Repositionable	•	•	•	•
Handle Heavy Traffic	•	•	•	•

USE CASES/APPLICATIONS

	BILD CLEAR 35 mil / 0.035 in	BILD CLEAR 75 mil/ 0.075 in	BILD SOLID 75 mil/ 0.075 in	BILD SOLID 85 mil/ 0.085 in
Indoor Use	Smooth surfaces, Countertops, Sealed Concrete, Metal, Wood, Tile, Wall applications for flat surface	Smooth surfaces, Countertops, Sealed Concrete, Metal, Wood, Tile	Smooth surfaces, Countertops, Wood, Tile, Metal, Concrete	Smooth surfaces, Countertops, Concrete, Wood, Tile, Metal
Outdoor Use	Not recommended for outdoor use	Not recommended for outdoor use	Best results with adhesive application	Best results with adhesive application
Point of Purchase	•	•	•	•
Tradeshow Floor	•	•	•	•
Gymnasium	•	•	•	•
Airport	•	•	•	•
Healthcare	•	•	•	•

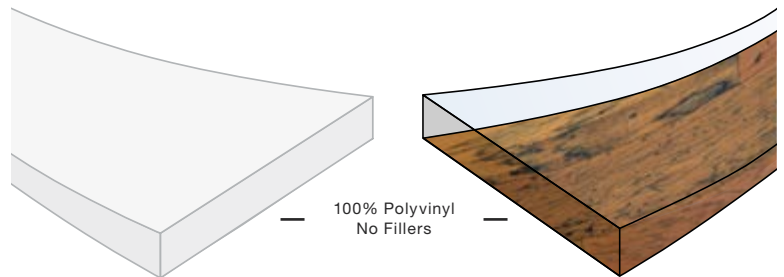
THE DIFFERENCE

Common sheet vinyl products are not a new trend in the flooring industry. However, most products have the image under a very thin, clear wear-layer, with layers of heavy fillers and foam beneath. This looks great on the surface, but decreases the longevity of the floor with the use of fragile materials compacted together.

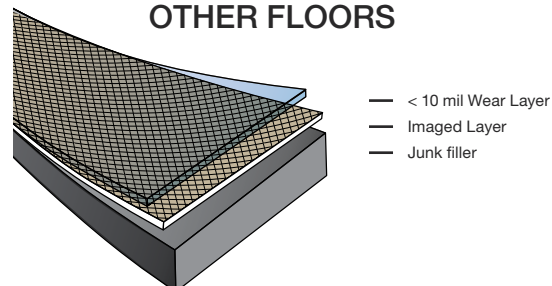
BILD print media is a 100% solid polyvinyl flooring solution. Without heavy fillers and foams, this material is both lightweight and completely recyclable. Combine that with the thickest wear-layer in the world, BILD print media is a floor that is guaranteed to outlast and outperform any other polyvinyl product that is produced.

Designed to print sharp graphics at any size gives BILD print media the advantage of fitting into any flooring environment. Complete a business office with a stunning stone floor. Integrate path-to-purchase strategies into a store to increase sales. Discover the leader in customizable polyvinyl sheet flooring with BILD print media.

BILD PRINT MEDIA FLOORS



OTHER FLOORS



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SKU/PRICING

	Description	Part Number	MSRP Per Sq Ft	MSRP Per Roll/Sheet
CLEAR	35mil Wood Grain Clear 54" x 25' (112.50 square feet)	CS35WG5425SC	\$ 2.25	\$ 253.13
	75 Mil Ceramic Clear 60" x 10' (50 square feet)	CS75CT510SC	\$ 3.25	\$ 162.50
	75 Mil Ceramic Clear 60" x 50' (250 square feet)	CS75CT550SC	\$ 3.25	\$ 812.50
	75 Mil Ceramic Clear 120" x 50' (500 square feet)	CS75CT1050SC	\$ 3.25	\$1,625.00
	75 Mil Wood Grain Clear 60" x 10' (50 square feet)	CS75WG510SC	\$ 3.25	\$ 162.50
	75 Mil Wood Grain Clear 60" x 50' (250 square feet)	CS75WG550SC	\$ 3.25	\$ 812.50
	75 Mil Wood Grain Clear 120" x 50' (500 square feet)	CS75WG1050SC	\$ 3.25	\$1,625.00
SOLIDS	75 Mil Ceramic Midnight Black 120" x 61' (610 square feet)	PM75CT1061MB	\$ 3.15	\$1921.50
	75 Mil Ceramic Slate Grey 120" x 61' (610 square feet)	PM75CT1061SG	\$ 3.15	\$1921.50
	75 Mil Ceramic Absolute White 120" x 61' (610 square feet)	PM75CT1061AW	\$ 3.15	\$1921.50
	85 Mil Super Smooth Absolute White 60" x 10' (50 square feet)	PM85SS510AW	\$ 3.15	\$157.50
	85 Mil Super Smooth Absolute White 120" x 61' (610 square feet)	PM85SS1061AW	\$ 3.15	\$1921.50
ACCESSORIES	BILD Anti-Slip Backing with Clear Adhesive 350 sq ft coverage	GFBT5425MBIC		\$281.25
	Taylor Adhesive MS Plus Reslient 54" x 25' (112.50 square feet)	TAYMSRES2GAL		\$175.00
	Welding Rod - Clear 4mm x 300 feet	GFWR0D4300CC		\$150.00
	Welding Rod - Slate Grey 4mm x 300 feet	GFWR0D4300SG		\$150.00
	Welding Rod - Midnight Black 4mm x 300 feet	GFWR0D4300MB		\$150.00
	Seam Tape 4in x 60 yards	GFTP30		\$84.00

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TECHNICAL SPECIFICATIONS

Test	Outcome
	09 65 00 Resilient Sheet Vinyl
ANSI B101.3 (Slip Resistance)	Passed
ASTM D3389 Abrasion Resistance (Durability)	Weight Loss after 1,000g = 0.06g ; Weigh loss after 5,000g =.013g
ASTM F1515 Light Stability Resistance (Color Fastness/Fade Resistance)	Exposed 100/200/300 hours = little to no change
ASTM D2859 Surface Flammability (Flame Resistance)	Passed
ASTM E96 Water Vapor Transmission (Topical Moisture Penetration)	Permeance Factor of 0.478 (Virtually waterproof)
ASTM F925 Standard Test Method for Resistance to Chemicals	After 24 hrs., little to no change. (Chemicals Tested: ammonia, bleach, inks & markers, crayons, black scuff markers, gum, rock salt, synthetic snow melt, acetic acid, wax stripper, asphalt sealer, roofing tar)

*These test results are based on the 35 mil Clear Woodgrain with Standard Satin Top Coat. Specific tests for other textures and top coats are available and have similar results.

SHIPPING SPECIFICATIONS

	Description	Part Number	Approx. Shipping Weight	Shipping Dimensions Per Roll	Skid Quantity	Skid Dimensions
CLEAR	35mil Wood Grain Clear	CS35WG5425SC	30 lbs	58" x 4" x 4"	6	120" x 35" x 46"
	75 Mil Ceramic Clear	CS75CT510SC	30 lbs	64" x 8" x 8"	6	128" x 64" x 15"
	75 Mil Ceramic Clear	CS75CT550SC	160 lbs	64" x 12" x 12"	6	70" x 43" x 45"
	75 Mil Ceramic Clear	CS75CT1050SC	320 lbs	124" x 12" x 12"	6	128" x 43" x 45"
	75 Mil Wood Grain Clear	CS75WG510SC	30 lbs	64" x 8" x 8"	6	128" x 64" x 15"
	75 Mil Wood Grain Clear	CS75WG550SC	160 lbs	64" x 12" x 12"	6	70" x 43" x 45"
	75 Mil Wood Grain Clear	CS75WG1050SC	320 lbs	124" x 12" x 12"	6	128" x 43" x 45"
SOLIDS	75 Mil Ceramic Midnight Black	PM75CT1061MB	350 lbs	124" x 12" x 12"	6	128" x 43" x 45"
	75 Mil Ceramic Slate Grey	PM75CT1061SG	350 lbs	124" x 12" x 12"	6	128" x 43" x 45"
	75 Mil Ceramic Absolute White	PM75CT1061AW	350 lbs	124" x 12" x 12"	6	128" x 43" x 45"
	85 Mil Super Smooth Absolute White	PM85SS510AW	32 lbs	64" x 8" x 8"	6	128" x 64" x 15"
	85 Mil Super Smooth Absolute White	PM85SS1061AW	405 lbs	124" x 12" x 12"	6	128" x 43" x 45"
ACCESSORIES	BILD Anti-Slip Backing with Clear Adhesive	GFBT5425MBIC	30 lbs	58" x 54" x 4"	N/A	120" x 35" x 46"
	Taylor Adhesive MS Plus Resilient	TAYMSRES2GAL	27 lbs		N/A	
	Welding Rod – Clear	GFWROD4300CC	20 lbs		N/A	
	Welding Rod - Slate Grey	GFWROD4300SG	20 lbs		N/A	
	Welding Rod - Midnight Black	GFWROD4300MB	20 lbs		N/A	
	Seam Tape	GFTP30	3 lbs		N/A	

WARRANTY

BILD Print Media offers a 3-Year, Limited Warranty. See warranty policy for details.

COPY BLOCKS & FACT TAGS

BILD Print Media is the perfect product to speak to your customers, providing them with a visual experience of your brand. Give them a reason to stop looking down at their cell phones, but instead, look down at the message you are sharing. Use BILD to take your marketing to the next level, thinking outside of the box with fresh creatives. BILD is an affordable option that is easy to put in place for various events during the year, but also reusable for seasonal graphics. BILD can be spilled on, walked on, and great for high traffic areas. Don't just stand out from the competition, but provide something your customers can stand ON! Leave them feeling excited and with a lasting impression.

- Free floating applications or permanent installations
- Use for high traffic areas
- Promote products throughout stores
- Stand out at tradeshow
- Promote your next event
- Create a visual brand experience
- Grab the attention of a variety of audiences through images

SOCIAL MEDIA CONTENT



FACEBOOK/GOOGLE+: You are constantly competing to grab your audience's attention, while up against all of the distractions in the daily grind. Let your brand stop them in their tracks, literally, with BILD Print Media products. From expertly designed way finders to your deal of the week, to wall to wall flooring install that pulls your brand's theme together - showcase what you have to offer, with fresh creative ideas in a product of lasting durability. The sky, ground, and wall is the limit when it comes to the possibilities of BILD. Free floating installs or permanent installation, both sure to get your customers talking.



TWITTER: Tell your customers a story with they'll want to talk about with your brand! Check out new product, @bildprint, perfect for your marketing material needs! #BILDPrintMedia



INSTAGRAM: Give your customers a visual experience with custom graphics, perfect for tradeshow, POP, way finders and more. Be the brand that stands out every time with @BILDPrintMedia. #BILDPrintMedia

