



Better Life Technology Roll-Out Concrete Floor Cover

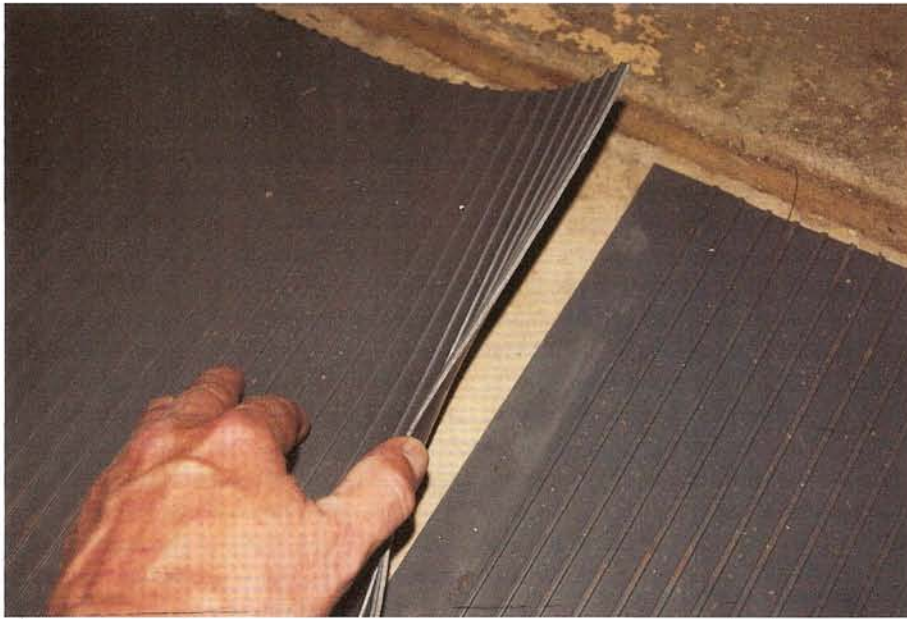
Simple, affordable product provides high degree of protection and appearance

It's just plain nicer working on an easy-to-clean floor.

You may not realize it, but your garage/workshop area is the most public room of your house. Once viewed as being separate from the living areas of the house, garages are now being transformed into an integral extension of the family home. One way to improve the look and feel of any workshop is to install a new floor, but choosing and installing a garage floor can be difficult, pricey and time-consuming. Not anymore.

Better Life Technology (BLT) has taken an alternate approach to the problem of how to dress up your concrete floor while offering protection from caustic liquids and a comfortable walk-





Notice the thin overlap section of the 10-foot strips which help make the floor look seamless.

ing surface. The resilient PVC floor covering is called G-Flooring and was invented by the father / son team of Don and Brett Sneed after Brett walked into his house tracking winter slush over his wife's new white carpeting.

Thinking there must be a better way, Brett spent the next six months creating what he believed to be the perfect garage floor protection product. The most important objective was to control liquids and debris that falls from vehicles. By patenting a unique channeling system of molded grooves, he can do just that. While it's indeed functional, comfortable to walk on and protects the concrete below, an unexpected benefit was the way it enhances a concrete floor, giving a "finished" look to any garage-type setting.

Starting in 1998 with just a parking pad in one size only, BLT now provides a durable, seamless flooring product that transforms your garage into a showroom with its roll-out flooring system. Available in three surface design textures and seven colors, G-Flooring is compatible enough with the acids and alkalis in concrete that it can last for years without breaking down but can be installed in a very short time without adhesives.

The PVC flooring provides greater anti-fatigue benefits for people than a bare concrete floor or epoxy paint does, yet is strong enough to stand up to workshop or commercial business uses. The anti-fatigue "coin" pattern that BLT manufactures is especially useful for large commercial flooring and lessens the physical discomfort concrete flooring places on your legs after you've walked on it for a while.

Whether you need heavy-duty, premium, wall-to-wall flooring or specialized, industrial-strength floor mats for specific work task areas, BLT says it can provide a flooring solution to fit your space and specifications. The premium-quality PVC flooring provides an impermeable solution that creates a non-porous surface that withstands most chemicals found in commercial and industrial workshop areas. If cushioning is needed to provide a comfortable walking surface for

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customers, workers or even animals, BLT flooring is available in thicknesses ranging from 55-mil (about as thick as a penny) to 85-mil (slightly thicker than a nickel). Depending on the amount of comfort needed, thickness can be doubled in areas where extra cushioning is required.

Unlike floor tiles, which have a seam every 12 to 18 inches, G-Floor garage flooring offers a virtually seamless floor that provides a high degree of protection, comfort and appearance. G-Flooring comes in three different widths and three different thicknesses for a number of commercial and industrial applications, which, depending on area size, can be ordered in seven-, eight- and nine-foot widths.

We utilized the “rib” pattern which better controls spilled or leaked liquids, but a “coin” pattern for cushioning and a “tread” pattern is available for a rugged look and better traction. (Check them out on BLT’s web site listed below.)

Normal household vinyl cleaners may be used to increase longevity and to remove stubborn debris. After cleaning, apply a coat of floor polish for vinyl floors to add a long-lasting, high-luster finish.

OUR PROJECT

Our 14’x24’ workshop area was in need of a makeover—actually, it was in *dire* need of a makeover. Working on ATVs for the past 20 years resulted in the floor being covered with stains from engine oil, hydraulic fluid, tire marks, scrapes from snowplow blades and a plethora of miscellaneous gouges, and a crack in the concrete was getting slowly but inexorably larger. The BLT Roll-Out Garage flooring seemed to be just what we were looking for, as our goal was to have a clean work area while adding a more professional look to the garage but at a reasonable price, something that was easy to trim for a custom fit, would last for decades and was comfortable to walk and lie on. Our garage floor, in its condition at the time, just wasn’t a whole lot of fun to crawl on while installing skid-plates, snowplow mounts and changing engine oil.

The ten-foot-wide, 75-mil thick “ribbed” flooring has an “overlap flap” (a strip of non-patterned material 1.5 inches wide running down one side of the flooring) that gives it a seamless look, and we now have a much-better-looking garage where we don’t mind

crawling underneath test vehicles. The floor looks classy and is *far* easier on the feet. Taking into consideration the fact that it took us less than an hour to install the G-Floor and only required a straight-edge with a utility knife for custom-fitting, we thought it was well worth the effort. It’s not only less fatiguing to walk on, but actually acts as a sound absorber (my wife tells me the air-compressor sounds quieter) and my work boots don’t track oils, salt or anti-freeze into the house (which pleases her even more). In addition, because of the unique ribbed surface design for channeling liquids away and controlling debris, all the water coming off the ATV from melting snow drains out the garage entrance. If you’re looking for a way to dress up your garage with the added benefits of PVC flooring and keeping the wife happy (which means that you will be less miserable), BLT G-Flooring is the way to go.

(Editor’s Note: Although the patterned design of BLT flooring offers somewhat improved traction compared to bare concrete, the company makes no claim that G-Floor will make your floor less slip-proof or slip-resistant. There’s no substitute for keeping a clean, well-maintained floor. Also, while G-Floor can be an excellent floor protector for your exterior deck, walkway, or balcony, in exterior applications BLT recommends securing the material to the surface with a pressure-sensitive vinyl adhesive.)

MSRP \$1.80 to \$3.00 per square foot

CONTACT INFO

For further information, contact Better Life Technology LLC, 9812 Pflumm Rd., Lenexa, KS 66215; 913 / 894-0403, or check their website at www.bltlc.com. ■



Rolling out the flooring on a separate project.