

September 18, 2017



bildTM
a product of Better Life Technology, LLC

Build an Image with Lasting Durability

Better Life Technology, LLC has undergone product redevelopment and rebranding. The G-Floor Graphic line will now be called, BILD.

Create an environment that your customers will love. Whether you are using brightly colored graphics as a source of way finding and leading people to your hottest deals, placing a large custom graphic in the middle of your high traffic areas, or showcasing your brand in a way that your customers will want to stop and admire, BILD is the product that will bring your concepts to life. With BILD Print Media, you can make a positive impression with lasting durability that is cost effective so you can continue to promote your brand, as often as you need to. Stand out from the competition by thinking outside of the box in how you bring your message to market. Don't just tell them, but show them! Get the conversation going amongst your customers and leave them talking about you long after they have left.

BILD Print Media is a one-of-a-kind product, designed as a grand-format print media, suitable for a wide range of free floating and permanent applications. BILD Clear is best suited for second surface printing, offering the most durable material wear layer in the industry, while BILD Solid is best suited for top surface, with an exceptional material wear layer.

BILD Print Media is the perfect solution to provide a stimulating, visual experience of your brand.

PRODUCT DISTRIBUTION

Our product can be purchased through one of our Authorized Dealers listed below. We will continue to expand our Authorized Dealer network and an updated listing will be available on our website. Please continue to watch for new product introductions available from Better Life Technology.



Veritiv

p: 800.864.7687

www.veritivcorp.com



UltraFlex

p: 800.368.7858 e: sales@ultraflexx.com

www.ultraflexx.com

KEY FEATURES

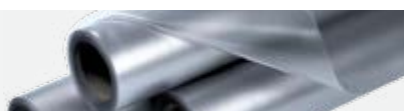
FEATURES OF BILD CLEAR

Floor to Wall to Everything in Between	<ul style="list-style-type: none"> • Lead your customers to your hottest deals with way finders throughout the store • Create the perfect photo opportunity for fans at the sports arena with free floating logos. • Heading into tradeshow season? Bring the conversational piece with a floor mat boosting your brand. • Tell your customers about upcoming deals at the check-out counter with creative POP mats. • The options are only limited to your imagination!
Durability	<ul style="list-style-type: none"> • Will withstand high traffic • Image protected by 2nd surface printing • Recommended for indoor use • Easy to clean surface with everyday vinyl safe products
Material	100% Polyvinyl, with the graphic printed directly under our material with second surface printing.
Multiple Installation Types	Repositionable, Temporary, Permanent
Standard Sizes	Now available in a variety of standard sizes
Multiple Finishes Available	Ceramic and Woodgrain
Multiple Accessories	Anti-slip backing to keep your free floating image in place. Seam tape for a flawless full floor install, adhesive
Warranty	Feel confident in our product with our 3-Year, Limited Warranty

FEATURES OF BILD SOLID

Floor to Wall to Everything in Between	<ul style="list-style-type: none"> • Allow your customers to be submerged into a relaxing oasis with wall to wall flooring using any scenic image. • Keep hungry customers busy in line at your food truck while they read your menu on your outdoor floor mat. • Provide educational materials in a format that make learning fun with an infographic mat. • The options are only limited to your imagination!
Durability	<ul style="list-style-type: none"> • Will withstand high traffic • Can be used outdoors • Easy to clean surface with everyday vinyl safe products
Material	100% Polyvinyl, printed directly on material and finished with a top coat.
Multiple Installation Types	Repositionable, Temporary, Permanent
Standard Sizes	10' x 61' standard size
Multiple Finishes Available	Ceramic and Super Smooth (offered in white)
Multiple Color Options	Absolute White, Midnight Black, and Slate Gray
Multiple Accessories	Anti-slip backing to secure your image, welding rod options to match your product color, and seam tape to create a flawless install, adhesive
Warranty	Feel confident in our product with our 3-Year, Limited Warranty

CLEAR CERAMIC & WOODGRAIN



ABSOLUTE WHITE SUPER SMOOTH



MIDNIGHT BLACK CERAMIC

SLATE GREY CERAMIC

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PRODUCT COMPARISON

	BILD CLEAR 35 mil / 0.035 in	BILD CLEAR 75 mil/ 0.075 in	BILD SOLID 75 mil/ 0.075 in	BILD SOLID 85 mil/ 0.085 in
Available Roll Sizes	54in x 25ft	5ft x 10ft Sheet/Roll 5ft x 50ft Roll 10ft x 50ft Roll	10ft x 61ft Roll	5ft x 10 ft Sheet/Roll 10ft x 61ft Roll
Colors	Clear	Clear	Absolute White Midnight Black Slate Gray	Absolute White
Finishes	Woodgrain	Ceramic Woodgrain	Ceramic	Super Smooth
Slip-Resistant	•	•	•	•
Backing Available	•	•	•	•
Core Size	3 in	6 in	6 in	6 in
Repositionable	•	•	•	•
Handle Heavy Traffic	•	•	•	•

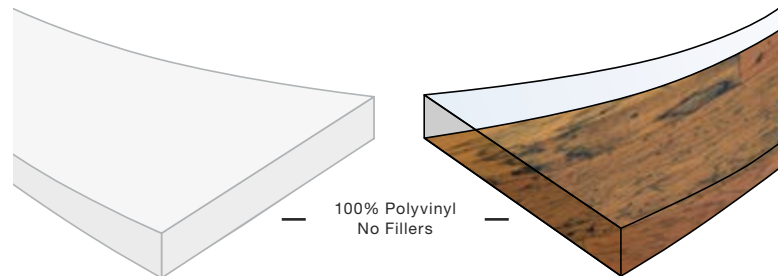
THE DIFFERENCE

Common sheet vinyl products are not a new trend in the flooring industry. However, most products have the image under a very thin, clear wear-layer, with layers of heavy fillers and foam beneath. This looks great on the surface, but decreases the longevity of the floor with the use of fragile materials compacted together.

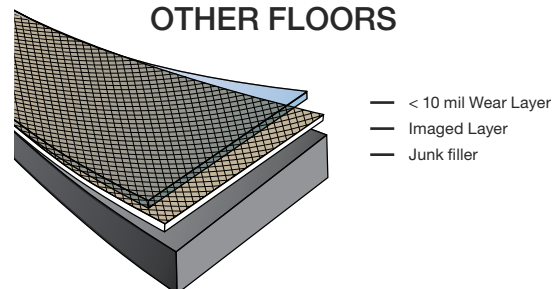
BILD print media is a 100% solid polyvinyl flooring solution. Without heavy fillers and foams, this material is both lightweight and completely recyclable. Combine that with the thickest wear-layer in the world, BILD print media is a floor that is guaranteed to outlast and outperform any other polyvinyl product that is produced.

Designed to print sharp graphics at any size gives BILD print media the advantage of fitting into any flooring environment. Complete a business office with a stunning stone floor. Integrate path-to-purchase strategies into a store to increase sales. Discover the leader in customizable polyvinyl sheet flooring with BILD print media.

BILD PRINT MEDIA FLOORS



OTHER FLOORS



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USE CASES/APPLICATIONS

	BILD CLEAR 35 mil / 0.035 in	BILD CLEAR 75 mil/ 0.075 in	BILD SOLID 75 mil/ 0.075 in	BILD SOLID 85 mil/ 0.085 in
Indoor Use	Smooth surfaces, Countertops, Sealed Concrete, Metal, Wood, Tile, Wall applications for flat surface	Smooth surfaces, Countertops, Sealed Concrete, Metal, Wood, Tile	Smooth surfaces, Countertops, Wood, Tile, Metal, Concrete	Smooth surfaces, Countertops, Concrete, Wood, Tile, Metal
Outdoor Use	Not recommended for outdoor use	Not recommended for outdoor use	Best results with adhesive application	Best results with adhesive application
Point of Purchase	•	•	•	•
Tradeshow Floor	•	•	•	•
Gymnasium	•	•	•	•
Airport	•	•	•	•
Healthcare	•	•	•	•



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STANDARD PRODUCT OFFERING

	Description	Part Number
CLEAR	35mil Wood Grain Clear 54" x 25' (112.50 square feet)	CS35WG5425SC
	75 Mil Ceramic Clear 60" x 10' (50 square feet)	CS75CT510SC
	75 Mil Ceramic Clear 60" x 50' (250 square feet)	CS75CT550SC
	75 Mil Ceramic Clear 120" x 50' (500 square feet)	CS75CT1050SC
	75 Mil Wood Grain Clear 60" x 10' (50 square feet)	CS75WG510SC
	75 Mil Wood Grain Clear 60" x 50' (250 square feet)	CS75WG550SC
	75 Mil Wood Grain Clear 120" x 50' (500 square feet)	CS75WG1050SC
SOLIDS	75 Mil Ceramic Midnight Black 120" x 61' (610 square feet)	PM75CT1061MB
	75 Mil Ceramic Slate Grey 120" x 61' (610 square feet)	PM75CT1061SG
	75 Mil Ceramic Absolute White 120" x 61' (610 square feet)	PM75CT1061AW
	85 Mil Super Smooth Absolute White 60" x 10' (50 square feet)	PM85SS510AW
	85 Mil Super Smooth Absolute White 120" x 61' (610 square feet)	PM85SS1061AW
ACCESSORIES	BILD Anti-Slip Backing with Clear Adhesive 350 sq ft coverage	GFBT5425MBIC
	Taylor Adhesive MS Plus Reslient 54" x 25' (112.50 square feet)	TAYMSRES2GAL
	Welding Rod - Clear 4mm x 300 feet	GFWRD4300CC
	Welding Rod - Slate Grey 4mm x 300 feet	GFWRD4300SG
	Welding Rod - Midnight Black 4mm x 300 feet	GFWRD4300MB
	Seam Tape 4in x 60 yards	GFTP30

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TECHNICAL SPECIFICATIONS

	Property	Value	Test Method
DIVISION		09 65 00 Resilient Sheet Vinyl	
	Technical Data	Sheet Vinyl Covering without Backing; Type 1; Grade 1	ASTM F1913
	Tensile Strength	Pass ≥ 800 PSI	ASTM D638
	Hardness	Pass 90 ± 5 Shore A	ASTM D2240
	Flexibility	Pass No breaks or crack	ASTM F137
	Coefficient of Friction	Pass Dry - 1.04 Wet - 0.94	ASTM C1028
	Critical Radiant Flux	Pass ≥ 0.77 Watts/cm ²	ASTM E648
	Static Load	Pass 250 psi	ASTM F970
	Residual Indentation	Pass 250 psi 0.006"	ASTM F1914
	Chemical Resistance	Pass No Change	ASTM F925
	Flammability Test	Pass Did not Ignite / Self Extinguishing	GM 9070P
	Brittleness Temperature	-15° C	ASTM D746
	Abrasion Resistance	Abradant - H-18 Wheels Load - 500 Grams Ave. Weight Loss - 0.10 grams	ASTM F1344

SHIPPING SPECIFICATIONS

	Description	Part Number	Approx. Shipping Weight	Shipping Dimensions Per Roll	Skid Quantity	Skid Dimensions
CLEAR	35mil Wood Grain Clear	CS35WG5425SC	30 lbs	58" x 4" x 4"	6	120" x 35" x 46"
	75 Mil Ceramic Clear	CS75CT510SC	30 lbs	64" x 8" x 8"	6	128" x 64" x 15"
	75 Mil Ceramic Clear	CS75CT550SC	160 lbs	64" x 12" x 12"	6	70" x 43" x 45"
	75 Mil Ceramic Clear	CS75CT1050SC	320 lbs	124" x 12" x 12"	6	128" x 43" x 45"
	75 Mil Wood Grain Clear	CS75WG510SC	30 lbs	64" x 8" x 8"	6	128" x 64" x 15"
	75 Mil Wood Grain Clear	CS75WG550SC	160 lbs	64" x 12" x 12"	6	70" x 43" x 45"
	75 Mil Wood Grain Clear	CS75WG1050SC	320 lbs	124" x 12" x 12"	6	128" x 43" x 45"
SOLIDS	75 Mil Ceramic Midnight Black	PM75CT1061MB	350 lbs	124" x 12" x 12"	6	128" x 43" x 45"
	75 Mil Ceramic Slate Grey	PM75CT1061SG	350 lbs	124" x 12" x 12"	6	128" x 43" x 45"
	75 Mil Ceramic Absolute White	PM75CT1061AW	350 lbs	124" x 12" x 12"	6	128" x 43" x 45"
	85 Mil Super Smooth Absolute White	PM85SS510AW	32 lbs	64" x 8" x 8"	6	128" x 64" x 15"
	85 Mil Super Smooth Absolute White	PM85SS1061AW	405 lbs	124" x 12" x 12"	6	128" x 43" x 45"
ACCESSORIES	BILD Anti-Slip Backing with Clear Adhesive	GFBT5425MBIC	30 lbs	58" x 54" x 4"	N/A	120" x 35" x 46"
	Taylor Adhesive MS Plus Resilient	TAYMSRES2GAL	27 lbs		N/A	
	Welding Rod - Clear	GFWROD4300CC	20 lbs		N/A	
	Welding Rod - Slate Grey	GFWROD4300SG	20 lbs		N/A	
	Welding Rod - Midnight Black	GFWROD4300MB	20 lbs		N/A	
	Seam Tape	GFTP30	3 lbs		N/A	

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WARRANTY

AFFECTED PRODUCTS

35 mil Woodgrain Clear
75 mil Woodgrain Clear
75 mil Ceramic Clear
75 mil Ceramic Midnight Black
75 mil Ceramic Slate Grey
75 mil Ceramic Absolute White
85 mil Super Smooth Absolute White

INSPECTION AND STORAGE OF BILD

All product must be removed from packaging and allowed to acclimate to the printing environment for 24 hours prior to printing on the material. We do not recommend unrolling product if the temperature is below 60° Fahrenheit.

All BILD material must be properly stored prior to use. Please keep in a cool, dry environment, in a temperature range between 60° - 100° Fahrenheit. If the product is delivered on a roll, ensure the product is rotated every three months to avoid flat spots. Please do not stack more than three rolls high and do not store upright. For long term storage, we recommend putting roll material back into the shipping tube. If the product is delivered in sheet form, ensure sheets remain flat, the corners are protected and all product remains on the original skid.

3 YEAR LIMITED LIABILITY WARRANTY

Better Life Technology, LLC warrants to the original purchaser (Buyer) only that BILD print media manufactured by Better Life Technology, LLC, will be free from defects in material and workmanship. This limited warranty assures the clear products will remain transparent, the solid products will retain their original color, and all products will be suitable for printing for a period of three (3) years from the original purchase date. This limited warranty only covers the material, prior to any alterations such as printing or cutting. Please inspect all material upon receipt, and notify Better Life Technology, LLC of any manufacturer defects within 60 days of purchase. This warranty shall not apply and no warranty of any kind shall exist if this product has been subject to abuse, misuse, neglect, improper storage, or alteration of any type or cause.

BILD clear print media is for indoor use only. BILD solid print media (only ceramic finish or white super smooth finish with a top coat) must be permanently adhered and properly sealed if used outdoors. Blushing from moisture trapped under the clear product will not be covered under this limited warranty.

LIMITATION OF LIABILITY

The limited warranty stated in this document is exclusive and is made in place of any and all expressed or implied warranties or conditions, including any warranty of merchantability or fitness for a particular purpose, any industry practice, custom or trade usage. Better Life Technology, LLC, in its sole discretion, shall determine whether or not the product is defective or otherwise covered or not covered by this limited warranty. No action for breach of this warranty may be commenced more than one (1) year after occurrence of the alleged breach. This warranty is not transferable. Customer must notify Better Life Technology, LLC of all manufacturer defects within 60 days of purchase. Proof of purchase date will be required.

EXCLUSIVE REMEDY

Buyer's remedy for breach of this warranty is repair or replacement, at Better Life Technology, LLC's option, within a reasonable time after notice of defect. In the event that Better Life Technology, LLC is unable to repair such product, Better Life Technology, LLC, at its option, shall either replace the defective product or refund the purchase price thereof. These remedies are the exclusive remedies for breach of this limited warranty. Better Life Technology, LLC shall not be liable for any other charges incurred, including installation cost, as a result of a defective product. In the event that Buyer makes any claim under this warranty, Better Life Technology, LLC reserves the right to require any product to be returned for inspection at Buyer's expense, subject to refund upon valid warranty claim, to the Better Life Technology, LLC factory in Emporia, KS. No employee of Better Life Technology, LLC or any other person is authorized to make any additional warranty or to change this warranty. This specified warranty supersedes any alterations either verbal or written, etc. Only Better Life Technology, LLC is authorized to provide warranty service. For warranty information, please call or write to: Customer Service, 9736 Legler Road, Lenexa, KS 66219, Telephone (877) 810-6444.

CLEANING AND CARE

Keep surfaces clean by frequently removing dry soil with a broom or vacuum. Brush or sweep with cool water using a broom or sponge squeegee. Surface is easily washed with soap and water. Mild soaps and other commercial detergents suitable for vinyl floors are usually effective. Never leave harsh detergents or chemicals on product.

Built up soil may require mopping or scrubbing with a water solution containing a mild cleaner recommended for vinyl flooring. Do not drench or flood the floor as this will loosen the adhesive bond creating a hazard. BILD products do not require waxing or sealing, as it will negatively impact slip resistance. Mineral spirits is acceptable for use on difficult marks such as heel marks, crayons, paints, and inks. Ensure that any chemical residue is thoroughly flushed from the surface immediately after use.

BILD products are stain resistant, but not stain proof. Certain dyes, inks, rubber tires, and chemicals may cause permanent staining. Never use harsh chemicals such as tar remover or kerosene on this product as they can damage the surface.

CAUTION – SAFETY WARNING

Any floor surface may become slippery when moisture or debris is present. Proper care and cleaning of vinyl flooring will reduce the likelihood of slips and falls. Always wipe up any spills or fluids to prevent hazardous, slippery conditions.

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CERTIFIED PRINTERS

Country	Company	State/Prov	Website	Address
CANADA	Graffiti Calgary	AB	grafitti.com	8524 Bowfort Rd NW, Calgary, AB, T3B 3Y6
	Signcraft	AB	signcraftdigital.com	4300 116 Ave SE, Calgary, AB, T2Z 3Z9
	Signboom	BC	signboom.com	B125 - 5525 272nd St. Langley, BC, V4W 1P1
	Light Visions	MB	lightvisions.ca	37 Stevenson Rd, Winnipeg, MB, R3H 0H9
	Beyond Digital	ON	bdimaging.com	36 Apple Creek Blvd, Markham, ON, L3R 4Y4
	Category 5	ON	category5.ca	1062 Cooke Blvd. Burlington, ON, L7T 4A8
	IAC	ON	iacgobig.com	550 McNicoll Ave. Toronto, ON, M2H 2E1
	PCL	ON	pclgraphics.com	#3 - 3761 Victoria Park Ave. Toronto, ON, M1W 3S2
	Infinity Images	OR	infinityimages.com	5600 NE Hassalo St Portland, OR
	Lamcom	QC	lamcom.ca/en	2330, rue Masson, Montréal, Qc H2G 2A6
	LVP	QC	lvp.ca	#105-505 rue Fernand Poitras, Terrebonne, QC, J6Y 1Y5
UNITED STATES	BP Graphics	AZ	bpgraphics.com	3940 W Montecito Ave, Phoenix, AZ 85019
	Aztek Inc	CA	astekwallcovering.com	15924 Arminta St Van Nuys, CA
	P5 Graphics & Displays	CA	p5graphics.net	1450 Manhattan Avenue Fullerton, CA
	Enhance A Color	CT	eacgs.com	43 Beaver Brook Road, Danbury, CT 06810
	Merritt	CT	merrittgraphics.com	101 Prestige Park Rd, East Hartford, CT 06108
	Trinity	FL	trinitygraphic.com	885 Tallevast Rd, Sarasota, FL 34243, USA
	VSP/Buffalo	FL	vspgraphicgroup.com	30 Dyke Rd, Buffalo, NY 14224, USA
	GCI	GA	gcgraphics.com	3616 McCall Place, Atlanta, GA, 30340
	National Print Wholesale	GA	nationalprintwholesale.com	4620 Atlanta Road, Suite D Atlanta, GA 30080
	Parallax Digital	GA	parallaxdigital.com	3675 Kennesaw 75 Pkwy, Kennesaw, GA 30144, USA
	Custom Color	KS	customcolor.com	14320 W. 101st Terr Lenexa, KS 66219
	Sandy Alexander	NJ	sandyinc.com	200 Entin Rd. Clifton, NJ 07014
	Candid Worldwide	NV	candidww.com	4795 West Nevso Drive Las Vega, NV
	Duggal	NY	duggal.com	29 W 23rd St, New York, NY 10010, USA
	Vari Direct	NY	varidirect.com	5-39 46th Ave Long Island City New York, 11101
	Berry and Homer	PA	berryandhomer.com	201 Clayton St, Chester, PA 19013, USA
	Kubin Nicholson TX	TX	kubin.com	1728 Trinity Valley Drive, Carrollton, TX,
	CSI	VA	csi2.com	2916 Annandale Road, Falls Church, VA 22042
	IDX Impressions	MO	idxcorporation.com	One Ride Trail Plaza Dr, Suite 400, Eath City, MO 63045
	Kubin Nicholson WI	WI	kubin.com	8440 N. 87th Street, Milwaukee, WI 53224



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