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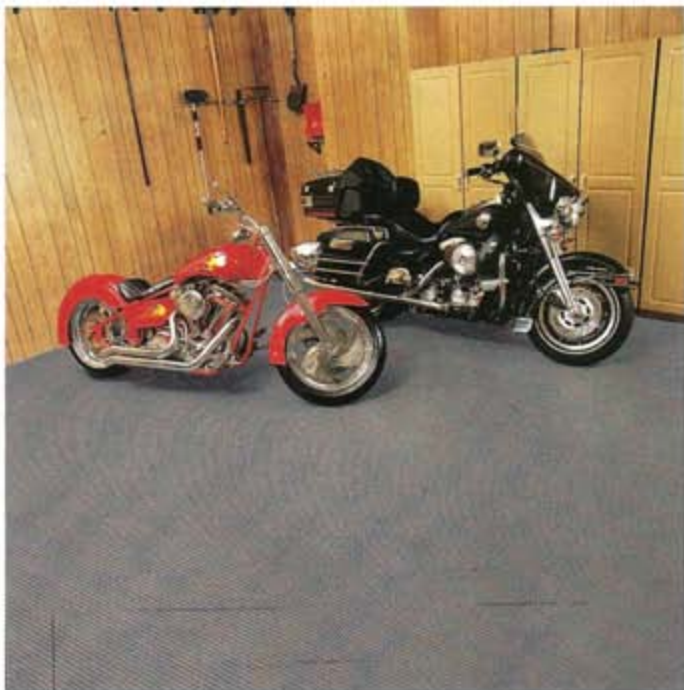
Better Life Technology Rolls Out the G-Floor®

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Sorting out the floor is a great first step to a terrific garage. And, achieving a quality, uniform floor at a reasonable price is easy, thanks to Better Life Technology.

Known as BLT, the company produces a number of products to protect and enhance garage floors, and make the space more enjoyable, and the G-Floor Protector is the cornerstone of the company. A polyvinyl pad that simply rolls out and cuts to fit,



BLT has expanded on the idea by creating a clear roll out floor cover, an anti-fatigue mat, outdoor deck mat, kennel mat, motorcycle/ATV mat and cargo mats for SUVs, trailers and pickups. They're also introducing new Peel-N-Stick tiles, making it a snap to have a checkered floor in the garage.

BLT was started in 1998 by Brett Sneed, chief executive officer, and Don Sneed, president. The G-Floor® was developed by Brett Sneed when he went looking for a product that would cover and protect his garage floor from the elements the American Midwest is famous for (mud, snow, slush, etc.) and came back empty handed.

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products I came across didn't feel like they would last very long, and they were actually pretty costly," said Brett. "I knew that I wasn't the only one out there who wanted a quality floor protector, so with my Dad, we developed the G-Floor."

Marketing the G-Floor® to various retail outlets, the floor protector spoke volumes to consumers, and not only outsold most of the competition, but quickly sold out in many locations. It was an overnight sensation, and has continued to please garage owners and commercial applications around the country since its development.

"The idea was to make a floor cover that would be strong enough to withstand the daily demands of a garage, while being easy to maintain and good looking," he said. "The result is that, but so much more. People use G-Floor® in their home and office, in warehouses, retail locations, and a lot of other venues. The uses are nearly unlimited."

Installing your G-Floor

1. Before you order your G-Floor, measure the area you want to cover. When you measure, if you're going wall-to-wall, allow for a little gap (1/4-inch or more) between the edge of the flooring material and the wall for expansion/contraction.



2. When your floor arrives, sweep the garage and the driveway, and lay the G-Floor on the driveway so that the sun may make it more malleable.

3. Unroll the floor from the garage door towards the back wall. Position the flooring carefully, and use a broom to work out any wrinkles or air pockets.



4. If you're using multiple G-Floors to cover a larger area, you can overlap the rolls, or line up the pattern to make a butt joint.

5. To fit the floor around poles, benches, drains, and other obstacles, use a rugged utility knife or scissors to trim edges.



6. If you'd like additional adherence BLT recommends using indoor-outdoor carpet tape or 3-M 80 Rubber and Vinyl Spray Adhesive.



Since the original G-Floor®, the covering has evolved to include a host of attractive colors and patterns. While the patterns are stylish, they also help serve individual needs. The Ribbed-Channel design is terrific for easy clean up – just hose or sweep debris back out the door with the help of the molded channels; both the Coin and Diamond Tread patterns are terrific for people who enjoy working in their garage – each design lends a little cushion underfoot and excellent traction, while protecting the floor from falling tools, and helps prevent unruly fasteners from rolling away; and the Levant Pattern is smooth with a unique leather texture that's also perfect for the office under the chair. And for those who do a lot of standing work in their garage, BLT took the G-Floor polyvinyl and sandwiched in closed-cell foam to create the G-Floor Anti-Fatigue mat. Offering a little 'give' underfoot, the Anti-Fatigue mat is perfect for the workbench, but would also serve well in the kitchen, or various commercial applications. The G-Floor is available in either .55, .75, or .85 millimeter thicknesses, lending a superior edge in durability.

The G-Floor has received a flurry of attention, and for good reason. It's versatile, easy to live with, durable and reasonably priced. And, it's easy to install. BLT gave us some instruction on how to install the G-Floor, and provided images of their various installations, along with some images of what garages have been transformed into. It should give you a basic idea of what to expect

should a G-Floor be right for your garage (page 57).

Once installed, your garage will have an entirely new look. When it comes time to clean the floor, use water and a gentle floor soap, or simply use a broom to sweep out dust and debris. The polyvinyl flooring will add a modern, clean look and possibly a splash of color that will set your garage apart from others in the neighborhood.

"Good floor covering improves the look, shields the floor and increases the value of any room it is in," said Don Sneed, president of Better Life Technology. "Just roll it out and trim the edges; what could be simpler than that?"



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