





# **Durable Custom Graphic Flooring**

March 26, 2020

50 mil clear print media

BILD® Print Media's Elite line of 50 Mil Products, is the ideal crossover product between our Ultra 35 and Premier 75. All offer the same great durability and versatility for any application. The Elite 50 Mil is light weight, easy to handle and installs with ease. Available in both Ceramic™ and Super Smooth™, the Elite 50 Mil Clear products are reverse printed so the image cannot be damaged. A perfect option for roll to roll printing with it's improved flexibility for media transfer.

This product is excellent for repositionable floor graphics, wayfinding, counter top mats and full wall to wall retail graphic floors.

Optional MicroLock Technology™ satin top coat is available for an added anti-microbial/anti-fungal barrier.





## **Featured Products**

Item Number	Item Description
CS50CT1061SC*	50 Mil Ceramic Clear 120" x 61'
CS50SS1061SC*	50 Mil Super Smooth Clear 120" x 61'

<sup>\*</sup>Optional MicroLock Technology™ with anti-microbial/anti-fungal top coat available

# **Shipping Specifications**

Part Number	Appox. Shipping Weight	Shipping Dimensions Per Roll	Skid Quantity	Skid Dimensions
CS50CT1061SC	305 lbs	124" x 12" x 12"	6	128" x 43" x 45"
CS50SS1061SC	305 lbs	124" x 12" x 12"	6	128" x 43" x 45"

## **Use Cases/ Applications**

# **Safety First**

How far apart is 6 feet? Using repositionable floor graphics, show customers exactly where to stand and adhere to social distancing guidelines.

Indoor Use	Smooth Surfaces, Counter Tops, Sealed Concrete, Metal, Wood, Tile
Outdoor Use	
Floor Mats & Counter Top Mats	<b>✓</b>
Safety Flooring	<b>✓</b>
Distance Marking	<b>✓</b>
Wayfinding	<b>✓</b>
Point of Purchase	<b>✓</b>
Trade Show Floor	<b>~</b>
Gymnasium	
Airport	<b>✓</b>
Healthcare	<b>~</b>
Restaurants/Bars	
Medical Tents	<b>✓</b>
Location Designation	~



#### The Difference

Common sheet vinyl products are not a new trend in the flooring industry. However, most products have the image under a very thin, clear wear-layer, with layers of heavy fillers and foam beneath. This looks great on the surface, but decreases the longevity of the floor with the use of fragile materials compacted together.

G-Floor Graphic® print media is a 100% solid polyvinyl flooring solution. Without heavy fillers and foams, this material is both lightweight and completely recyclable. G-Floor Graphic® print media is a floor that is guaranteed to outlast and outperform any

other polyvinyl product that is produced.

Designed to print sharp graphics at any size gives G-Floor Graphic® print media the advantage of fitting into any flooring environment. Complete a business office with a stunning stone floor. Integrate path-to-purchase strategies into a store to increase sales. Discover the leader in customizable polyvinyl sheet flooring with G-Floor Graphic® print media.

### The Composition of G-Floor Graphic®

#### Standard Satin Top Coat

\*Optional MicroLock Technology™ Top Coat



- Seals Surface for Easy Clean Up
- Reduces Staining
- Anti-Microbial / Anti-Fungal
- Improved UV Resistance
- Keeps Floor Looking Like New

#### Durable, Embossed Surface Texture

#### Waterproof, 100% Polyvinyl Wear Layer

- 100% solid polyvinyl, no fillers
- waterproof throughout
- embossed, decorative surface
- protects against excessive wear
- easy to clean
- provides superior stain resistance
- rated for commercial & vehicle traffic

#### **Durable, Reverse Printing Surface**

# Anti-Microbial MicroLock Technology™



G-Floor Graphic® Print Media products offer an extra layer of protection with our MicroLock Technology $^{\text{TM}}$ . This anti-microbial / anti-fungal top coat is essential when needing to provide a sterile environment for customers and patients.







