

December 7, 2017



Build an Image with Lasting Durability

Now introducing BILD SF (Sheet-Fed)! Here to change the offset printing industry and provide you with a high quality, cost effective material with lasting durability, BILD SF is the solution to a variety of printing needs. With the ability to be used for both flexible and rigid applications, BILD SF is a true utility material. As an extension of the BILD product line, BILD SF is designed for sheet fed, UV Printers, allowing you to mass print graphics quickly and with confidence they will last. BILD SF has the thickest wear layer in the industry, protecting your printed image for years to come, rather than fading from the surface. Resistant to daily occurrences of wear and tear, such as delamination, cracking, curling, peeling and more, BILD SF is a product with exceptional slip, stain and UV resistance! Finally, a product that reflects the quality of the brand you are promoting!

Interact with your customers, and promote your products using custom designed vinyl graphics. Whether you are looking to print floor mats, counter top mats, end cap displays, pole wraps, temporary wall graphics, way finders, or any type of branding or advertising, BILD SF is the product that will bring your vision to life, with the longest lasting durability. Don't just tell them about your products, but show them in a way that will get the conversation going.

BILD SF is designed for UV Offset Printing, suitable for a wide range of applications, from free floating to permanent. BILD SF is best suited for second surface printing to keep images protected and offers the most durable material layer. Avoid any product issues of cracking, bubbling, peeling or delamination by choosing BILD SF to build your image!

Product Availability in 1st quarter 2018. We will provide notification when the product is available for shipment.



KEY FEATURES

Floor to Ceiling to Everything in Between	A unique material satisfying both rigid and flexible applications. Design custom graphics your customers will love, including POP displays, counter mats, floor graphics, way finders, temporary wall graphics and so much more!
Durable	This clear polyvinyl is second surface printed and provides a 35 mil wear layer – the thickest in the industry! Will withstand high traffic – you can walk on it or drive on it. Will not delaminate, curl, peel, or bubble. Recommended for indoor use.
Material	100% Polyvinyl, 35 mil thick, with the graphic second surface printed. This allows for exceptional durability and an easy clean surface!
Introductory Size	Available in introductory size of 28" x 40" with a woodgrain finish. Print multiple images and trim down to size.
Multiple Installation Types	Flexible or Rigid Application. Repositionable, Temporary, Permanent.
Resistant and Easy to Clean	Stain resistant, slip resistant, UV resistant, easy to clean with everyday vinyl safe products.
High Quality	High quality, cost effective material for high volume jobs, resulting in a product that stands the test of time.
Customize	Customization is made simple, allowing you to create any image you can imagine on BILD SF - 100% polyvinyl.
Compatibility	Can be used for the majority of offset print needs, avoiding wasted product. Can be run on any UV sheet fed or stream fed, offset conventional printer capable of handling 40-point material.
Recyclable	#3 PVC Recyclable.
Warranty	Feel confident in our product with a 3-Year, Limited Warranty.

28" x 40"
Clear Woodgrain
35 mil
Anti-Block Satin Top Coat

Marketing Memo

PRODUCT DESCRIPTION

Available Sheet Sizes	35 mil (0.035"), 28" x 40"
Color	Clear
Finishes	Woodgrain
Slip-Resistant	✓
Backing Available	✓
Repositionable	✓
Handle Heavy Traffic	✓

USE CASES / APPLICATIONS

Indoor Use	Smooth surfaces, countertops, sealed concrete, metal, wood, tile, free floating application, wall to wall application, temporary wall application for flat surfaces
Outdoor Use	Not Recommended for Outdoor Use
Point of Purchase	✓
Healthcare	✓
Restaurants/Bars	✓

SKU/PRICING - PRODUCT AVAILABLE Q1-2018

	Description	Part Number
CLEAR	BILD SF – 35 mil, Woodgrain, Clear, 28" x 40", Anti-Blocking Top Coat	OS35WG2840SC

SHIPPING SPECIFICATIONS

	Description	Part Number	Appox. Shipping Weight	Shipping Dimensions Per Skid	Skid Quantity
CLEAR	35 mil, Woodgrain, Clear, 28" x 40"	OS35WG2840SC	1900 lbs	43" x 31" x 24"	500 sheets



PRODUCT COMPARISON

	BILD SF	BILD Roll
Printing Style	Offset Printing	Digital Printing
Volume	High Volume/High Efficiency	Short Run
Run Method	Sheet Only	Roll to Roll
Sizes	Introductory Sheet Size – 28” x 40”	Various widths and lengths
Thickness	35 mil	35 mil, 75 mil, or 85 mil
Surface Textures	Woodgrain Surface Texture	Variety of Surface Textures including Woodgrain, Ceramic, Super Smooth
Colors	Clear	Clear, Absolute White, Midnight Black and Slate Grey
Coating	Anti-Blocking Coating Formulation	Satin Top Coat

PRODUCT DISTRIBUTION

Our product can be purchased through our authorized dealer, Veritiv. Please continue to watch for new product introductions available from Better Life Technology.



TECHNICAL SPECIFICATIONS

Test	Outcome
ANSI B101.3 (Slip Resistance)	Passed
ASTM D3389 Abrasion Resistance (Durability)	Weight Loss after 1,000g = 0.06g ; Weigh loss after 5,000g =.013g
ASTM F1515 Light Stability Resistance (Color Fastness/Fade Resistance)	Exposed 100/200/300 hours = little to no change
ASTM D2859 Surface Flammability (Flame Resistance)	Passed
ASTM E96 Water Vapor Transmission (Topical Moisture Penetration)	Permeance Factor of 0.478 (Virtually waterproof)
ASTM F925 Standard Test Method for Resistance to Chemicals	After 24 hrs., little to no change. (Chemicals Tested: ammonia, bleach, inks & markers, crayons, black scuff markers, gum, rock salt, synthetic snow melt, acetic acid, wax stripper, asphalt sealer, roofing tar)

*These test results are based on the 35 mil Clear Woodgrain with Standard Satin Top Coat. Specific tests for other textures and top coats are available and have similar results.

WARRANTY

Better Life Technology, LLC offers a 3-Year, Limited Warranty on BILD Print Media products. See our warranty policy for details.

COPY BLOCKS & FACT TAGS

BILD SF is the perfect product to deliver creative ideas and speak to your customers. With BILD SF, custom graphics can be printed at a high volume with a fast output, making it easier for you to promote your brand when you want, the way you want! BILD SF is unlike any other product in the market, with a unique wear layer (the thickest in the industry), offering unparalleled quality and durability. No more fading, delamination, cracking, or peeling. BILD SF can be walked on, driven on, spilled on, and moved around – ideal for your high traffic areas.

Extreme Durability – thickest wear layer in the industry!

No delamination, no curling, no peeling, no cracking!

Designed for high volume/high efficiency printing.

Free floating or permanent installation.

Promote products throughout stores.

Grab the attention of a variety of audiences through custom images.

Hype your brand with retail POP and counter mats.

Cost effective option to keep up with your marketing needs.

SOCIAL MEDIA CONTENT

 **FACEBOOK/GOOGLE+:** With BILD SF, you have the ability to print at a high volume and promote your brand with the highest durability! No delamination, no cracking, no peeling, thanks to the thickest wear layer in the industry! Provide the information your customers are looking for. Give them a reason to stop and interact. Create the perfect selfie moment. Whatever your brand goals may be, BILD SF is the product to help you speak to customers and share your message through custom graphic printing. Showcase all you have to offer in a fresh way, putting you above the competition. The sky (or the ground), is the limit when it comes to creative ideas and uses with BILD SF.

 **TWITTER:** Give your customers their durable, quality, graphic prints faster than they can type 140 characters! #BILDSF

 **INSTAGRAM:** Needing high quality, high volume, durable prints? BILD SF is the perfect product to get your message out! Printed on completely customizable, durable vinyl, BILD SF can be used anyway your imagination allows. #BILDSF
